



ENRICH Funding Summit at Smart City Expo 2021

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Friday, Nov. 12nd, 2021

8:00 am - 11:15 am PST / 11:00 am - 2:15 pm EST / 17h00 - 20h15 CET

ENRICH in the USA is proud to present its Funding Summit during Smart City Expo World Congress 2021. This virtual event will be introducing a selection of 10 European and Associated Countries startups to 20 top judges, including US investors (early-stage VCs, business angels, and equity accelerators) and a selection of ENRICH in the USA soft landing hubs and ecosystems.

Eventbrite - [Link](#) to register to participate (free)

Zoom Conference - [Link](#)

Topic: ENRICH in the USA FUNDING SUMMIT at Smart City Expo

Time: Nov 12, 2021 08:00 AM Pacific Time (US and Canada)

Meeting ID: **631 412 0086**

One tap mobile

+16699006833,,6314120086# US (San Jose)

Find your local number: <https://temple.zoom.us/j/ac7Ar9gGo>

Thank you to our partners and sponsors!



Agenda

11:00 am EST - Introduction and Presentations (60 min)

Special introduction from Florent Bernard, Science Counsellor at the European Union Delegation in Washington. Followed by Sven Oehme, EEN USA, EABO CEO (5 min)

We are delighted to receive special tech stakeholders from **Pennsylvania/Philadelphia, Virginia/Fairfax, Texas/Austin**, and **Northern California** representing ENRICH soft-landing Hubs and Centers. (20 min)

Catalonia Presentation (15 min)

Restitution of updated US Research Handbook on Smart Transportation (15 min)

Presentation opportunities from ENRICH members: Omni Opti & Crowdaa, and then Windowsight, Atlas Aero GmbH, Dromni, The Original NeoCarbons, and/or Advanced Air Mobility (5 min)

***** 5 min Transition*****

12:10 pm EST - Two pitch sessions in 2 Zoom rooms in parallel

Each session starts with a 20 min reverse pitch from investors and ecosystem experts followed by 6 x 20 min pitches from startups (5 min of pitch and 15 min of Q&A).

Pitch Awards:

For the top startup (top score)

\$500 cash prize.

For the top 3 startups in each room:

Access to transatlantic support provided by Enterprise Europe Network USA (EAEC, SF, and EABO, NYC) and up to 5 hours free (advice, directions, and introductions).

Discounted Virtual Landing programs. Direct Applications to the ENRICH in the USA Soft Landing programs (incubation joint-programs) at top US universities (12 months minimum) - with no interview.

These universities include:

- George Mason University (VA)
- Temple University (PA)
- Cal Poly University (CA)
- Citris Foundry at UC Berkeley (CA)
- University of Texas, Austin (TX) - program in the works

And more prizes offered by partners and sponsors.

To all participating startups: Supported by Enterprise Europe Network.

Contacts:

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Selected Startups



App&Town - Barcelona, Spain | Transportation | www.appandtown.com/ | App&Town is an accessible application for mobile devices with Android and iOS operating systems that guides from a point of origin to a destination by using metropolitan transport. Given a destination, the application offers a set of optimal paths to choose from. | **Faustino Cuadrado Capitan**, Founder & CEO | faustino.cuadrado@massfactory.com



BlockTac - Barcelona, Spain | IoT | www.blocktac.com | BlockTac commercializes authentication and anti-counterfeit solutions based on Blockchain. They produce a unique identifier for each document or product unit that cannot be copied, suitable for immediate verification with a smartphone. They are used for brand protection against fraud, marketing 1 on 1, and customer engagement. | **Francisco Guillén**, Co-Founder & CEO | fguillen@blocktac.com



HOP Ubiquitous (HOPU) - Murcia, Spain | IoT | www.hopu.eu | HOPU specializes in the IoT market with a full solution called Smart Spot for creating smart and sustainable environments; environmental monitoring (air quality) and ambient monitoring (noise, temperature, humidity, light level, etc.), and also weather stations for accurate systems monitoring. | **Antonio Jara**, CEO & Founder | jara@hopu.org



iomob - Barcelona, Spain | Transportation | www.iomob.net | Iomob offers a middleware solution that supercharges apps and platforms seeking to add public, shared, and private mobility services to their users. Their micro services platform contains access to a mobility marketplace and a journey planner which are offered to large B2C enterprise clients via an API or SDK (with customizable UX/UI) for deployment into their own apps. | **Boyd Cohen**, CEO | boyd@iomob.net



Minfo Global Limited - Msida, Malta | Smart Cities | www.minfo.com | Minfo is the first patented multipurpose app using audio QR Codes to smarter connect cities and provide touchless solutions. Minfo enables you to connect and engage with any message with a single touch or voice command to access the information you seek. It helps you connect with all media channels and perform numerous business functions. | **Roland Storti**, CEO & Co-Founder | rstorti@minfo.com



Parkingstream - Athens, Greece | Smart Cities | www.parkingstream.com | Parkingstream uses computer vision for measuring the vehicle flow. Their network of multi-purpose sensors, installed at the corners of a city center, form a smart network that coordinates a city's smart tasks. | **Christos Pateropoulos**, CEO | christos@parkingstream.com



Park4Dis - Barcelona, Spain | Transportation | www.park4dis.org | Park4Dis helps people with reduced mobility to improve their autonomy. It gathers information not only about the location of specific PRM parking spots but also all details about specific regulations that apply to them in each different municipality. | **Carlo Castellano**, CEO & Founder | carlo@park4dis.org | **Danilo Francesca**, COO | danilo@park4dis.org



Powerex - Bratislava, Slovakia | Clean Tech | www.powerex.io | Powerex's smart systems are powered by their artificial intelligence and optimization algorithms, and they are making low carbon electricity possible without compromises and any significant power grid upgrades. Their systems are developed to bring financial benefits to clients, improve the power grid's resiliency and, mainly, reduce greenhouse gas emissions in the atmosphere. | **Peter Simko**, CEO & Co-Founder | Peter@powerex.io



Smartico - Dnipro, Ukraine | IoT | smartico.biz | Smartico is a developer and producer of ultrasonic smart gas meters. Smartico has been actively developing and manufacturing hardware devices for the IoT, which can solve many technological problems in both the industrial and utility sectors. | **Eugene Ivashkevich**, CEO & Founder | office@smartico.biz



The Predictive Company - Barcelona, Spain | Clean Tech | www.thepredictivecompany.com | The Predictive Company has developed a SaaS solution for energy optimization and predictive maintenance based on artificial intelligence. It allows the customer to reduce energy consumption and CO2 emissions of the building up to 30%, autonomously manage the HVAC system and detect any failure in your machinery. | **Alonzo Romero Lauro**, CEO & Co-Founder | alonzo@thepredictivecompany.com

Sessions Schedule

#	Selected Companies	Country	Websites	Time PST	Time EST	Time CET
Room #1 - East Coast						
1	App&Town - Faustino Cuadrado Capitan, Founder & CEO	Barcelona, Spain	www.appandtown.com	9:30 AM	12:30 PM	18h30
2	iomob - Boyd Cohen, CEO	Barcelona, Spain	www.iomob.net	9:50 AM	12:50 PM	18h50
3	ParkingStream - Christos Pateropoulos, CEO	Athens, Greece	www.parkingstream.com	10:10 AM	1:10 PM	19h10
4	Powerex - Peter Simko, CEO & Co-Founder	Bratislava, Slovakia	www.powerex.io	10:30 AM	1:30 PM	19h30
5	Smartico - Eugene Ivashkevich, CEO & Founder	Dnipro, Ukraine	smartico.biz	10:50 AM	1:50 PM	19h50
Room #2 - Central and West Coast						
1	BlockTac - Francisco Guillén, Co-Founder and CEO	Barcelona, Spain	www.blocktac.com	9:30 AM	12:30 PM	18h30
2	HOP Ubiquitous (HOPU) Smart Cities - Antonio Jara, CEO & Founder	Murcia, Spain	hopu.eu	9:50 AM	12:50 PM	18h50
3	Minfo Global Limited - Roland Storti, CEO & Co-Founder	Msida, Malta	www.minfo.com	10:10 AM	1:10 PM	19h10
4	Park4Dis - Danilo Francesca, COO	Barcelona, Spain	www.park4dis.org	10:30 AM	1:30 PM	19h30
5	The Predictive Company - Alonzo Romero Lauro	Barcelona, Spain	www.thepredictivecompany.com	10:50 AM	1:50 PM	19h50