

ESDP – Online Academy by ENRICH in the USA

Second Edition

Think Entrepreneurial, Increase your Research Impact

After a successful first edition, the **Entrepreneurial Skills Development Program (ESDP) – Online Academy by ENRICH in the USA** is honored to provide a second edition to European researchers like you to equip you with the necessary skills and technical trainings to spark your entrepreneurial mindset and boost your individual research impact. The training is geared to meet the special conditions and environment you encounter during your innovations journey.

We aim for motivated and enthusiastic early stage and mid-career EU researchers whose research has a high innovation potential, and who aim in the medium to long term to commercialize in the USA and beyond.

The ESDP – Online Academy will include **4 weeks practical-applicative training (approx. 5 hours a week)** brought to you by leading US-experts in the field, including keynote speaker Bob Smith, Director, I-Corps at George Washington University, Office of Innovation and Entrepreneurship.

Video Lecture | Individual Assignments | Interactive Crew Session | One-on-one Feedback

Agenda

July 23rd Public Launch with keynote speaker Bob Smith, Director of I-Corps, George Washington University
“Assessing your Research Commercial Value, Identifying your Innovation Potential”

August 05th ESDP Online Academy Participants On-boarding

Week 1 – Shape your business idea

Week 2 – Develop your Career Path

Week 3 – Build up your Knowledge

Week 4 – Accelerate your idea

Touchdown and Reflection: What’s next on your ENRICH Journey?

This Online Training is organized in collaboration with:



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TO REGISTER for Public Launch on July 23rd 2020 at 5pm CET/11am EST

[CLICK HERE](#)

TO REGISTER for the ESDP Online Academy

Pricing
€39/€59/€79

Questions? Contact us at Ilka.Loeffler@dlr.de

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Horizon 2020 European Union funding for Research & Innovation

ENRICH in the USA is powered by NearUS. The NearUS initiative has received funding from the European Union's Horizon 2020 and innovation programme under grant agreement no. 733286.